

STYLE GUIDE: DESIGN & BRAND GUIDELINES



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ABOUT ETS GROUP

Our company

The ETS Group is a leading and internationally active provider of technological services for a sustainable environment. As an expert in innovative greentech solutions, the ETS Group supports industrial partners in making operation and maintenance in their plants more sustainable. The ETS Group was formed in 2023 through the merger of the companies ENDEGS and SIS – experienced experts in environmental technologies, emission reduction and industrial degassing. With offices in Germany, France, the Netherlands and the Middle East, the ETS Group operates internationally and supports industrial customers worldwide in achieving greater sustainability.



Europe is to become climate-neutral by 2050. By then, no harmful carbon dioxide emissions should be emitted that are not compensated in other ways. It is therefore important to take a variety of measures that help reduce greenhouse gas emissions.

With the foundation of the ETS Group, we have set ourselves the goal of applying innovative greentech services to help reduce the global release of harmful emissions. With our innovative and efficient technologies and services, we support operators of industrial plants from various sectors in becoming more sustainable in their operations and maintenance. We achieve this, among other things, by reducing waste and harmful substances that enter the soil, water and air and cause damage to both the environment and human health.

As a leading international provider of technological services for a sustainable environment, the ETS Group supports industrial partners in becoming more sustainable and contributing to environmental protection. The Group operates world-wide and adapts its flexible services to regional demands.

The ETS Group offers its services and technologies to a wide range of industries, such as the energy market, chemicals and petrochemicals, shipping, transport and logistics, or the food and agro-industry.

The Group's services also help meet ESG criteria and ensure increased protection for the health of employees and residents.



We are passionate about sustainable solutions.

OUR BRAND

ETS Degassing

As a leading provider of environmental technologies, the ETS Group aims to offer a broad portfolio of innovative environmental technologies and thus support industrial partners in becoming more sustainable. With its companies and brands, the ETS Group continues to expand the technologies it offers. **ETS Degassing** is the ETS Group company that specializes in industrial degassing and emission reduction.

Under the umbrella of the Group, ETS Degassing is the market and technology leader in Europe for technologies to reduce volatile hydrocarbons, VOC, HAP and greenhouse gas emissions. These harmful emissions are created in many industrial processes and harm both human health and the environment.



The ETS Degassing fleet includes mobile vapor combustion units for the efficient combustion (combustion rate of over 99.9 %) of gases, gas mixtures and vapors in the explosion groups IIA, IIB and IIC. With various combustion capacities (3, 4, 5, 10 and 20 MW), the mobile combustion chambers are suitable for the degassing of all types of components such as tanks, containers, pipelines, suction trucks or ships, as well as for the temporary replacement of vapor recovery units.

In addition, ETS Degassing offers mobile nitrogen vaporizers for the safe handling of liquid gases and for the purging and inerting of components. The broad portfolio for emission reduction is completed by a flexible mobile blower certified for use in the ATEX Zone 0 and a remote-controlled ATEX Zone 0 robot for remote-controlled tank cleaning from a safe distance.



CORPORATE LOGO

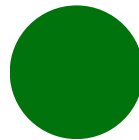
ETS Group



COLORS



HEX: #005EC2
RGB: 0, 94, 194
CMYK: 100,52,0,24



HEX: #00730D
RGB: 0, 115, 13
CMYK: 100,0,89,55

FONT

FONT COMPANY NAME

CENTURY GOTHIC BOLD

FONT CLAIM

CENTURY GOTHIC REGULAR

USE

The Group Logo is always used when it comes to the ETS Group as a whole. As the primary visual element, our Group Logo is the most important building block of our corporate identity. Therefore, the individual graphic elements of the logo should not be changed in any way. In particular, the company name and claim should never be used separately from one another. The logo must always stand out clearly from the background.

CORPORATE LOGO

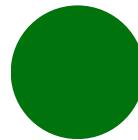
ETS Degassing



COLORS



HEX: #005EC2
RGB: 0, 94, 194
CMYK: 100,52,0,24



HEX: #00730D
RGB: 0, 115, 13
CMYK: 100,0,89,55

FONT

FONT COMPANY NAME

CENTURY GOTHIC BOLD

FONT CLAIM

CENTURY GOTHIC REGULAR

USE

The Brand Logo is always used when it comes to the ETS Degassing brand. As the primary visual element, our Brand Logo is the most important building block of the identity of ETS Degassing. Therefore, the individual graphic elements of the logo should not be changed in any way. In particular, the company name and claim should never be used separately from one another. The logo must always stand out clearly from the background.

CORPORATE FONTS

ETS Group & ETS Degassing

PRIMARY FONT

Open Sans

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
a b c d e f g h i j k l m n o p q r s t u v w x y z

SECONDARY FONTS

Century Gothic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
a b c d e f g h i j k l m n o p q r s t u v w x y z

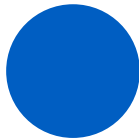
Glacial Indifference

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
a b c d e f g h i j k l m n o p q r s t u v w x y z

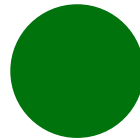
CORPORATE COLORS

ETS Group & ETS Degassing

PRIMARY COLORS

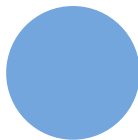


HEX: #005EC2
RGB: 0, 94, 194
CMYK: 100,52,0,24

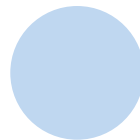


HEX: #00730D
RGB: 0, 115, 13
CMYK: 100,0,89,55

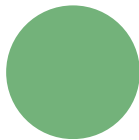
SECONDARY COLORS



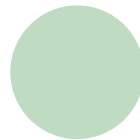
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RGB: 115, 166, 221
CMYK: 48, 25, 0, 13



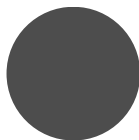
HEX: #BFD7F0 RGB:
191, 215, 240
CMYK: 20, 10, 0, 6



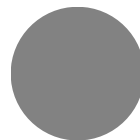
HEX: #73B27A RGB:
115, 178, 122
CMYK: 35, 0, 31, 30



HEX: #BFDCC3
RGB: 191, 220, 195
CMYK: 13, 0, 11, 14



HEX: #4D4D4D
RGB: 77, 77, 77
CMYK: 0, 0, 0, 70



HEX: #828282 RGB:
130, 130, 130
CMYK: 0, 0, 0, 49



HEX: #FFA13D RGB:
255, 161, 161
CMYK: 0, 37, 76, 0



HEX: #FF8CF2
RGB: 255, 140, 242
CMYK: 0, 45, 5, 0

IMAGERY

ETS Group & ETS Degassing

In our visual language, we attach great importance to illustrating the benefits of our technologies and our goals: **environmental protection, sustainability** and **clean air**. We place increasing emphasis on **emotional images**.

In addition, the focus is on the target group for the application of our solutions: industrial companies from various sectors. The presentation of our **solutions in everyday work** within the framework of reference projects plays a central role.





ETS Group

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